

PAYNE RIO GRANDE CITY FORD CELEBRATES GRAND OPENING



By: Starr County Industrial Foundation

Rio Grande City- Starr County officially welcomed Payne Motors to Rio Grande City this past Thursday. The event, coordinated by the Starr County Industrial Foundation (SCIF), was part of a multi-day grand opening celebration Payne Motors has planned in the community. Following a blessing ceremony by Father Jean, owner Bud Payne was at hand to welcome local elected officials, community members, friends and family to the new Payne Rio Grande City Ford dealership. After thanking everyone for their presences, expressing great enthusiasm for finally being in Starr County, Payne spoke passionately about his local staff. He was especially emphatic about sharing that the majority of his new personnel is from Starr County, “the quality of the workforce in this community is as superb as I have seen in the Rio Grande Valley,” expressed Payne. The new facility is located at 5353 E US Hwy 83 and will carry a full inventory of Ford products and service. Payne RGC Ford is a great asset to our community and we look forward to building a great and lasting partnership with them.